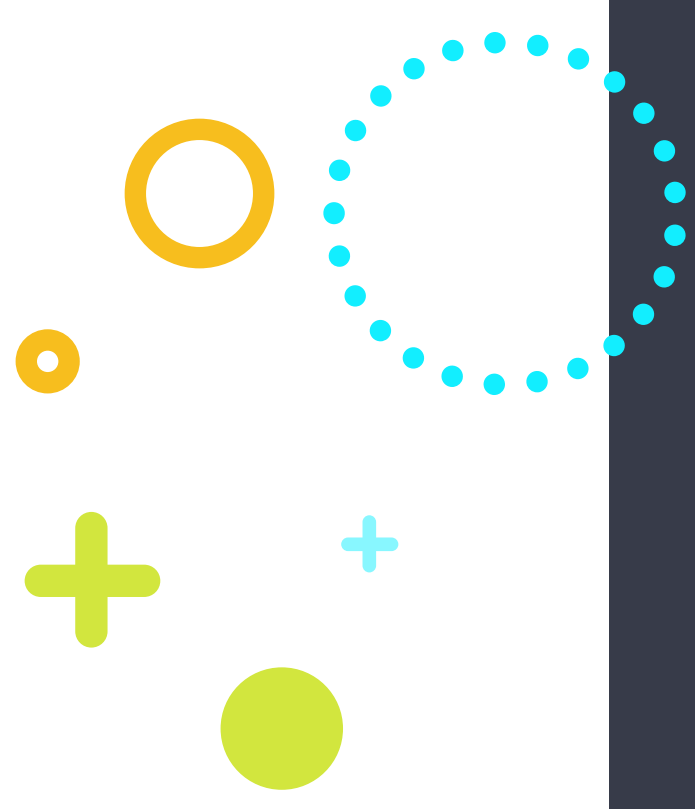


GAME-CHANGING SUCCESS IN RETAIL



By optimizing an omnichannel approach, utilizing the benefits of in-store and online customer interactions, **our customers create a bespoke customer experience which delivers increased customer loyalty and drives sales.** Here are some business outcomes they've experienced:



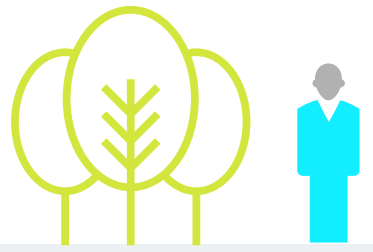
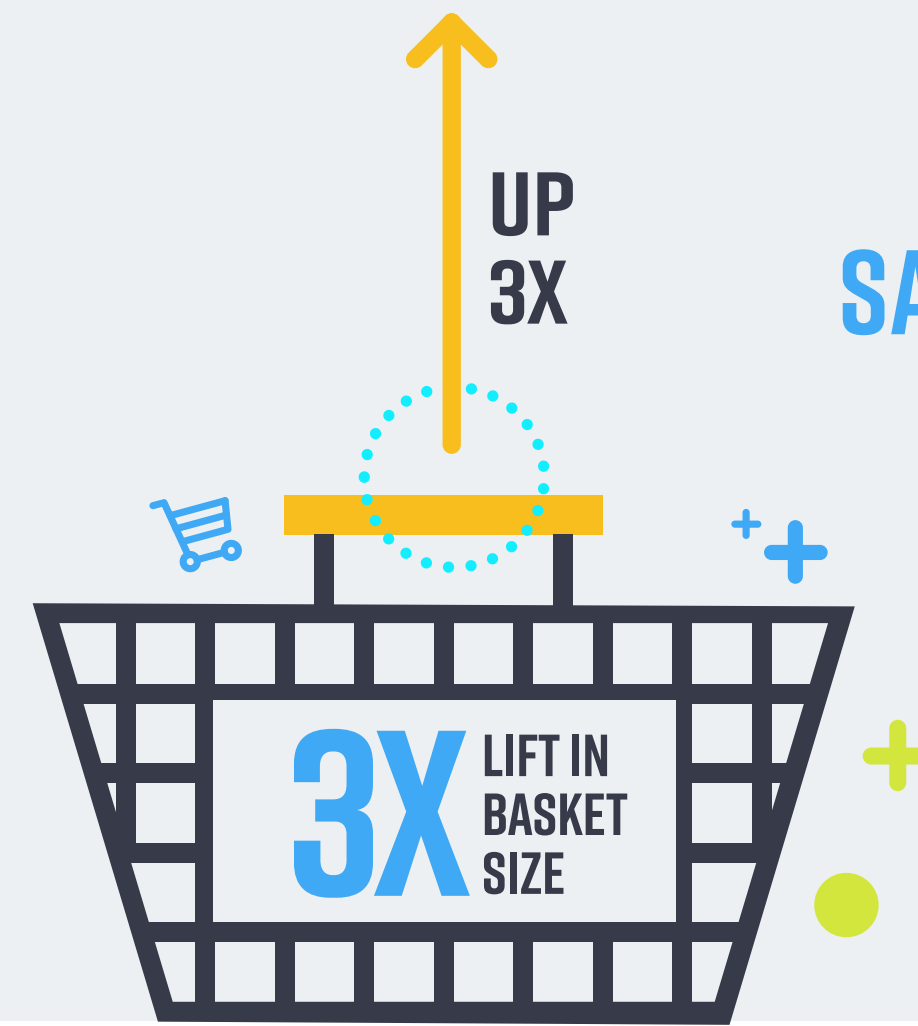
LARGE DEPARTMENT STORE

with over 250 stores has **increased customer spend by 4x for pre-booked appointment clients** vs walk-ins



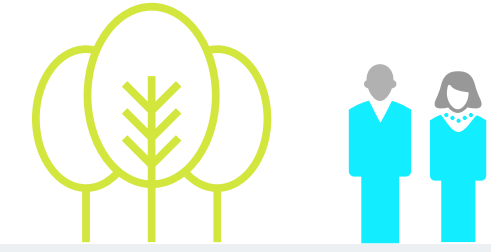
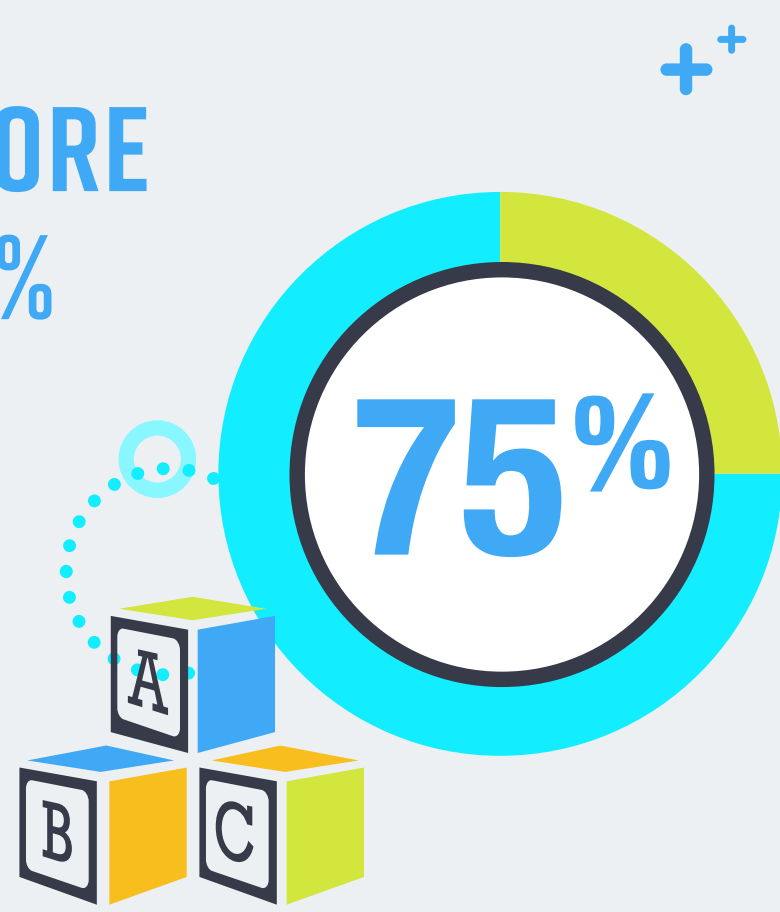
MULTINATIONAL RETAILER SAW A 3X LIFT IN BASKET SIZE

A household retailer with over 950+ stores across the UK saw **major basket size lift of 3x** with online appointment shoppers



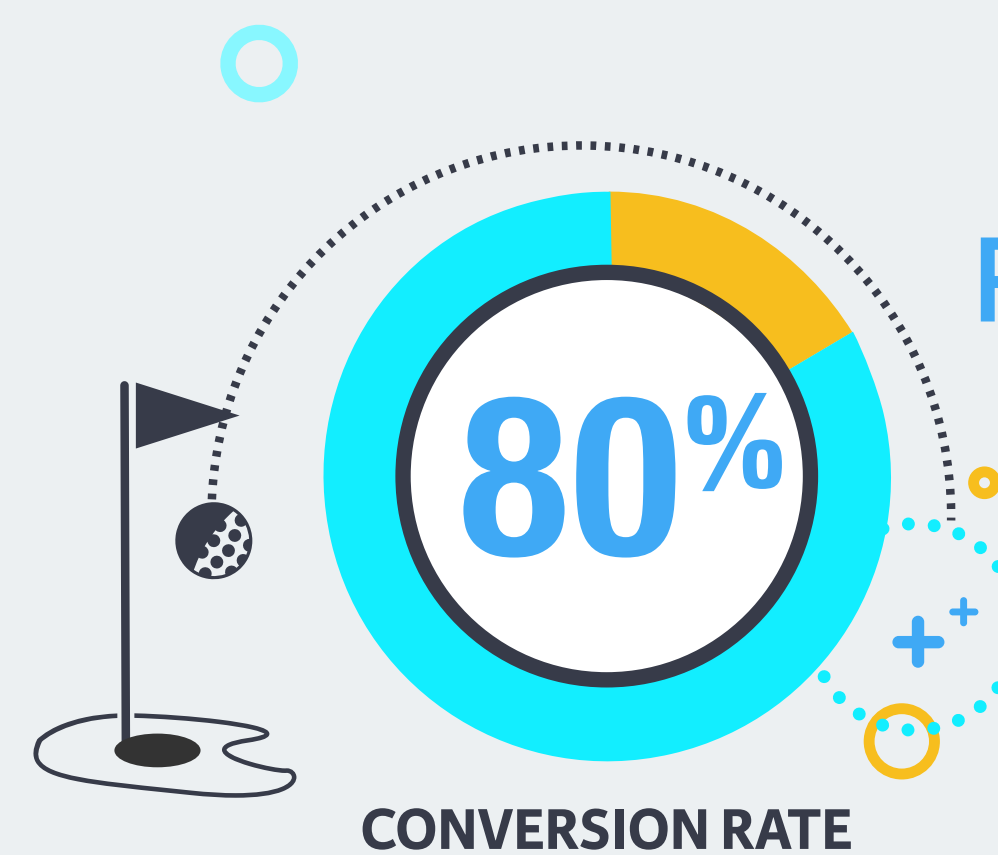
LARGE BABY RETAILER CUT STORE STAFF ADMINISTRATION BY 75%

BookingBug's Platform creates an **empowered workforce** by providing teams with the vital customer insight they need to deliver a top-class personalized experience



EUROPE'S LARGEST GOLF RETAILER HAS CONVERTED

80% of their pre-scheduled appointments to revenue since implementation



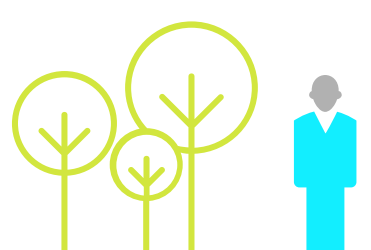
GLOBAL SPORTS RETAILER SAW 25%

of online visitors **engage with online appointments** in the first 6 months



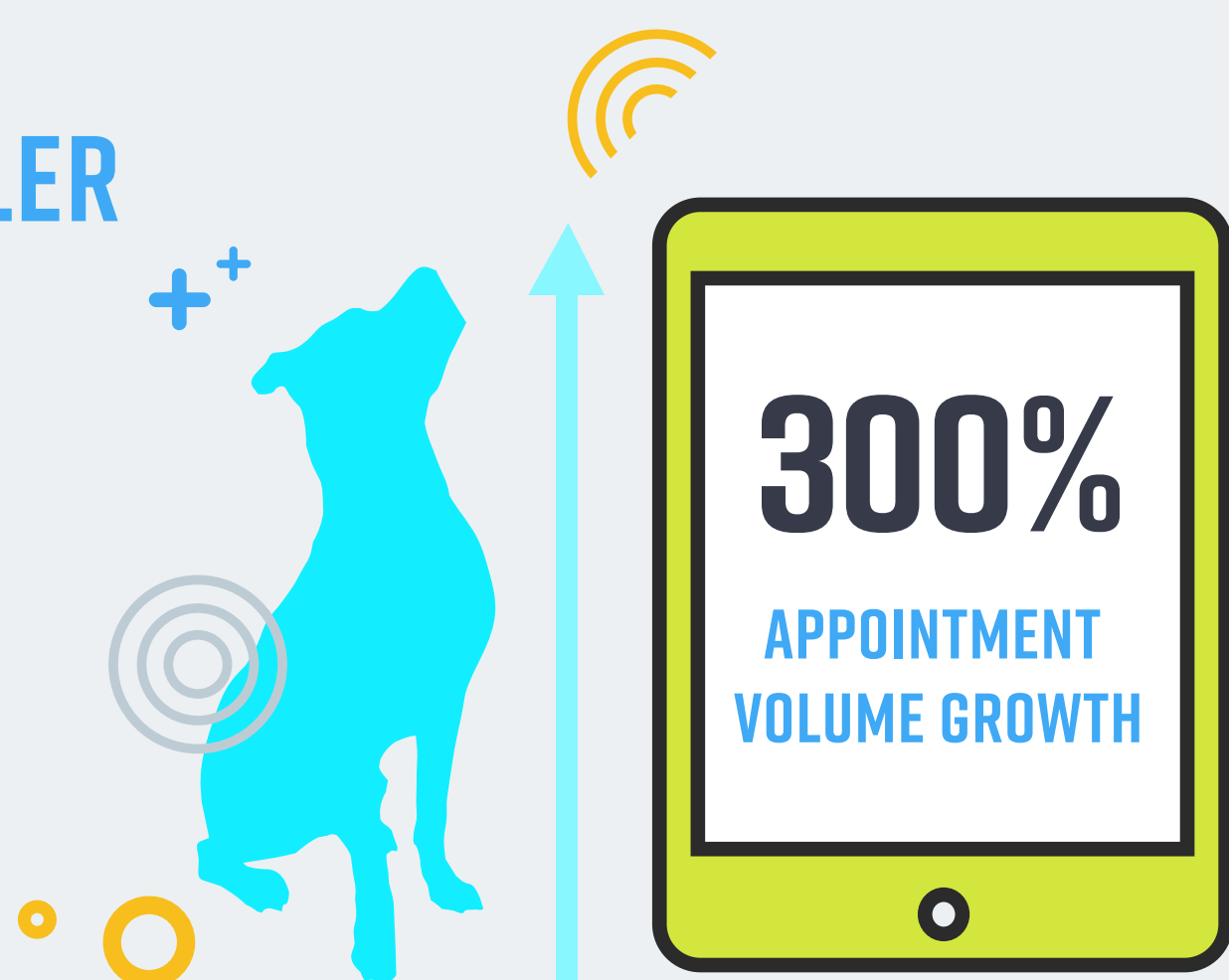
800 LOCATION DEPARTMENT STORE SEES BASKET SIZE UP 200%

Average basket size for customers who made a BookingBug appointment is **200% LARGER** than walk-in customer basket



PET SUPPLY RETAILER

A 370 location pet supply retailer has **grown in-store appointment volume by UP TO 300%** since embedding BookingBug on its website.



ICONIC CHAIN OF DEPARTMENT STORES TRIPLE APPOINTMENT VOLUME

In eight weeks, BookingBug appointment results for a high-end chain of department stores and leader in omnichannel retail **exceeded its stated 3-4 year goal**



[REQUEST A DEMO](#)